

## **Fiera Capital appoints Bradley Bester as Director of Investor Relations for the ANZ Real Estate Debt Strategy**

**Hong Kong, November 12, 2024** – Fiera Capital Corporation (TSX: FSZ) (“Fiera” or “the Company”), a leading asset management company with over USD\$122.5 billion in AUM as at September 30, 2024, has announced the appointment of Bradley Bester as Director of Investor Relations, Fiera Capital (Asia). Joining from a Hong Kong-based alternative asset manager, Bester will bolster Fiera’s distribution efforts for its award-winning ANZ Real Estate Debt strategy.

Based in Hong Kong, Bester will report to Joshua Bartlow, Managing Director and Portfolio Manager of the ANZ Real Estate Debt strategy, Fiera Capital (Asia). In the newly created role, he will be responsible for capital raising and growing a global network of investor relationships for the ANZ Real Estate Debt strategy, which provides senior real estate-backed loans secured with first ranking mortgages in the Australia and New Zealand markets. The strategy was recognised with a Prequin’s Award for the Best Credit Strategies Hedge Fund in 2023.

“As private credit in the Australia and New Zealand markets continues to grow, our team is looking forward to building on the success of our platform to date in this area.” said Joshua Bartlow. “With his experience and technical knowledge, Bester will strengthen and expand the teams’ efforts in developing our investor relationships globally.

With over 10 years’ experience in investor relations, Bester was previously Director of Investor Relations at a Hong Kong-based alternative asset manager. There, he managed client relationships and worked on the firm's global fundraising and marketing efforts. Prior to this, he held other key positions in investor relations in Hong Kong.

“As the share of non-bank financing for real estate deals continues to increase in the APAC region, Australia and New Zealand benefit from robust legal and regulatory frameworks that underpin their attractiveness for asset-backed lending strategies,” said Bradley Bester. “I’m pleased to be joining a well-established team with a strong track record of private loan investments in Australia and New Zealand that have delivered stable returns and consistent cash yields for its capital partners.”

### **About Fiera Capital Corporation**

Fiera Capital is a leading independent asset management firm with a growing global presence. The Company delivers customized and multi-asset solutions across public and private market asset classes to institutional, financial intermediary and private wealth clients across North America, Europe and key markets in Asia. Fiera Capital’s depth of expertise, diversified investment platform and commitment to

delivering outstanding service are core to our mission of being at the forefront of investment management science to create sustainable wealth for clients. Fiera Capital trades under the ticker FSZ on the Toronto Stock Exchange.

Headquartered in Montreal, Fiera Capital, with its affiliates in various jurisdictions, has offices in over a dozen cities around the world, including New York (U.S.), London (UK), and Hong Kong (SAR).

Each affiliated entity (each an “Affiliate”) of Fiera Capital only provides investment advisory or investment management services or offers investment funds in the jurisdictions where the Affiliate is authorized to provide services pursuant to an exemption from registration and/or the relevant product is registered.

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Additional information about Fiera Capital, including the Company’s Annual Information Form, is available on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca).

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