



## Fiera Capital Appoints Eric Roberts as Executive Director and Chief Executive Officer, Fiera USA

**MONTREAL AND BOSTON, OCTOBER 24, 2023** – Fiera Capital Corporation (TSX: FSZ) (“Fiera Capital” or the “Company”), a leading independent asset management firm, today announced the appointment of Eric Roberts as Executive Director and Chief Executive Officer, Fiera USA, effective November 13, 2023. Eric will be based in Boston and will have a regular presence in the Company’s New York and Dayton offices. This new role aims to allow Fiera Capital to expand and strengthen its presence in the United States as the Company continues to implement its new regionalized distribution model with a focus on building local capabilities. Eric will directly lead the marketing and distribution teams across the United States and provide executive leadership for all employees in the region.



In May, the Company appointed Klaus Schuster to the role of Executive Director and CEO, Fiera EMEA (Europe, Middle East, and Africa) and Rob Petty, who has been with Fiera for over five years, was also appointed to the role of Executive Director and CEO, Fiera Asia. The Company’s search for a new Executive Director and CEO, Fiera Canada is well underway.

“Eric is a renowned and high-performing leader in our industry. His knowledge of the industry and more specifically, the US market, will be an important advantage in expanding and strengthening our position in the United States and drive organic growth in this key market.” said Jean-Guy Desjardins, Chairman of the Board and Global Chief Executive Officer.

“I am excited to join Fiera Capital's dynamic team as we embark on a new chapter of growth and expansion in the United States,” stated Eric Roberts. “I look forward to working closely with the talented team of professionals at Fiera Capital to expand the Company’s presence in the United States.”

Mr. Roberts brings over 25 years of experience in the asset management industry and more specifically in institutional distribution. Over the course of his accomplished career, he has successfully built and led public and private markets distribution and sales teams. He has developed a strong network of clients as well as deep relationships with consultants. In his most recent role, Eric acted as Head of Institutional in the United States of America at a publicly-listed, global asset manager in the United Kingdom. He holds a Master of Business Administration from Suffolk University in Boston and a Bachelor of Arts from Hamilton College in Clinton.

[About Fiera Capital Corporation](#)

Fiera Capital Corporation ("**Fiera Capital**") is a leading independent asset management firm with a growing global presence. The Company delivers customized and multi-asset solutions across public and private market asset classes to institutional, financial intermediary and private wealth clients across North America, Europe and key markets in Asia. Fiera Capital's depth of expertise, diversified investment platform and commitment to delivering outstanding service are core to our mission of being at the forefront of investment management science to create sustainable wealth for clients. Fiera Capital trades under the ticker FSZ on the Toronto Stock Exchange [www.fieracapital.com](http://www.fieracapital.com).

Headquartered in Montreal, Fiera Capital, with its affiliates in various jurisdictions, has offices in over a dozen cities around the world, including New York (U.S.), London (UK), and Hong Kong (SAR).

Each affiliated entity (each an "**Affiliate**") of Fiera Capital only provides investment advisory or investment management services or offers investment funds in the jurisdictions where the Affiliate is authorized to provide services pursuant to an exemption from registration and/or the relevant product is registered.

Fiera Capital does not provide investment advice to U.S. clients or offer investment advisory services in the U.S. In the U.S., asset management services are provided by Fiera Capital's affiliates who are investment advisers that are registered with the U.S. Securities and Exchange Commission (SEC) or exempt from registration. Registration with the SEC does not imply a certain level of skill or training. For details on the particular registration of, or exemptions therefrom relied upon by, any Fiera Capital entity, please consult <https://www.fieracapital.com/en/registrations-and-exemptions>.

Additional information about Fiera Capital, including the Company's annual information form, is available on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca).

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